

# BLOG POST PLANNER

TITLE

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PUBLISH DATE

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POST STATUS

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DRAFT  EDIT  PUBLISHED

CATEGORY

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CONTENT OUTLINE

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TO DO LIST

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- KEYWORD RESEARCH
- BLOG POST OUTLINE
- DRAFT BLOG POST
- EDIT AND REVISIONS
- ADD IMAGES
- SEO CHECKLIST
- SCHEDULE FOR PUBLISHING
- SOCIAL MEDIA PROMOTION
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CALL TO ACTION

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SEO CHECKLIST

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- IMAGE ALT TEXT
- INTERNAL AND EXTERNAL LINKS
- KEYWORDS DENSITY
- KEYWORDS IN INTRO
- KEYWORD IN SUBHEADINGS
- KEYWORDS IN TITLE
- META DESCRIPTIONS
- SOCIAL MEDIA PROMOTION
- WORD COUNT > 300
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KEY WORDS AND TAGS

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